WHAT IS CLAIMED IS:

1. A method for driving a liquid crystal panel in a dot inversion in a liquid crystal panel which has a plurality of sets, each set having a plurality of R, G, B dot columns, each of the R, G, B dot columns having a plurality of dots which are arranged in a matrix, the method comprising the steps of:

inverting the dots in sets of a plurality of R, G, B dot columns;

driving R,G, B dot columns of one of the sets to have a polarity contrary to R, G, B dot columns of an adjacent set in inversion; and

driving the R, G, B dot columns in the same set in two dot columns in inversion.

2. A method according to claim 1, wherein the set of the R, G, B dot columns include four R, G, B dot columns.

3. A method according to claim 1, wherein the R, G, B dot columns are driven in one horizontal line direction in inversion.

4. A method according to claim 1, wherein the R, G, B

dot columns are driven in two horizontal line directions in inversion.